

4. Goal: Partnerships

The National Collegiate 4-H Organization needs to create stronger ties to other programs and organizations within the 4-H Youth Development program.

Partnerships:

- United States Department of Agriculture (USDA)
- National 4-H Council
- Extension Committee on Organization and Policy (ECOP) 4-H Taskforce
- National Association of Extension 4-H Agents (NAE4-HA)
- National 4-H Trust
- Consortium of Collegiate Agricultural clubs
- Presence on national committees

USDA

Completion Date: 2012 National Collegiate 4-H Conference

1. Maintain a liaison at the USDA with active participation and knowledge of the Collegiate 4-H program with continuing effort during the next five years.
2. Increase the flow of communication between USDA, to the NAB, and on to the general membership with continuing effort during the next five years.
3. Create a resource library held with the USDA liaison for continuity of corporate history with continuing effort until a permanent home is found.
4. NAB will send update reports to the USDA liaison in the absence of his/her attendance at NAB meetings within the next month.
5. Approach the USDA 4-H representatives to establish a designated point of contact for assistance with web database maintenance within the next year.
6. Increase participation of USDA 4-H representatives at national and/or regional Collegiate 4-H events within the next 6 months.
7. Work towards and get approved the permanent charter of the National Collegiate 4-H Organization within the next year.
8. Encourage the USDA's use of Collegiate 4-H members as facilitators and assistants in programming matters within the next 2 years.

Final Outcome: Within 5 years, the National Collegiate 4-H Organization will have created a solid partnership with USDA that links the Collegiate 4-H organization to the National 4-H Youth Development program to share resources and expertise.

National 4-H Council

Completion Date: March 2008

1. Create and maintain a liaison at the National 4-H Council with active participation and knowledge of the Collegiate 4-H program within the next 6 months.
2. Increase participation of the National 4-H Council representatives at national and/or regional Collegiate 4-H events within the next 6 months.

3. Approach the National 4-H Council to establish a designated point of contact in the marketing department for assistance with promotional materials, specifically in working with the Advocacy and Web Team within the next 3 months.
4. Encourage the National 4-H Council's use of Collegiate 4-H members' involvement in programming matters within the next 2 years.

Final Outcome: Within the next 2 years, the National Collegiate 4-H Organization will have created a partnership with the National 4-H Council that links the Collegiate 4-H organization to the National 4-H Youth Development program to share resources and expertise.

ECOP 4-H Taskforce

Completion Date: July 2007

1. Approach the ECOP 4-H Taskforce to establish a designated point of contact between the ECOP 4-H Taskforce and NAB/Collegiate 4-H within the next 6 months.
2. Extend invitations to the ECOP 4-H Taskforce to participate in Collegiate 4-H events at the regional and/or national level within the next 6 months.
3. Keep ECOP apprised of the Collegiate 4-H organization's events, activities, and concerns with continuing efforts during the next 5 years.
4. Solicit the support and backing of the ECOP 4-H Taskforce during the next year.

Final Outcome: Within the next year, the National Collegiate 4-H Organization will have created a partnership with ECOP 4-H Taskforce to keep an informed, open line of communication.

NAE4-HA

Completion Date: October 2010

1. Approach NAE4-HA to establish a designated point of contact between NAE4-HA and NAB/Collegiate 4-H within the next 6 months.
2. Work with the contact to develop a way to share resources between the two organizations within the next 9 months.
3. Create a joint marketing campaign between Collegiate 4-H and NAE4-HA within the next year.
4. Approach NAE4-HA about giving Collegiate 4-H members a discount on the NAE4-HA student membership rate within the next year.
5. Work to create a professional development opportunity for Collegiate 4-H members during the NAE4-HA National Conference within the next four years.

Final Outcome: Within the next 4 years, the National Collegiate 4-H Organization will have created a partnership with NAE4-HA that provides a connection to network professional resources.

National 4-H Trust

Completion Date: January 2007 and continuing

1. Approach the National 4-H Trust to establish a designated point of contact between the National 4-H Trust and the NAB/Collegiate 4-H within the next 6 months.
2. Keep the National 4-H Trust apprised of the Collegiate 4-H organization's events, activities, and concerns.

Final Outcome: Within the next 6 months and with continuing efforts, the National Collegiate 4-H Organization will have created a partnership with the National 4-H Trust to keep an informed, open line of communication.

Consortium of Collegiate Agricultural Clubs

Completion Date: February 2007

1. Have Collegiate LifeKnowledge training conducted for the general membership within the next 7 months.
2. Communicate to the general membership what the benefits and purpose of organizational membership in the Consortium of Collegiate Agricultural clubs is, preferably during regional conferences within the next 5 months.
3. Decide if organizational membership in the Consortium of Collegiate Agricultural clubs is advantageous for the National Collegiate 4-H organization and approve dues if supported within the next year.
4. Explore marketing opportunities between member clubs of the Consortium of Collegiate Agricultural clubs within the next two years, pending the decision to continue organizational membership in the program.

Final Outcome: Within the next 7 months, the National Collegiate 4-H Organization will have created a partnership with the Consortium of Collegiate Agricultural clubs to increase communication between other collegiate clubs with related objectives.

Presence on Committees

Completion Date: 2012 National Collegiate 4-H Conference

1. After establishing points of contact with USDA, National 4-H Council, NAE4-HA, the ECOP 4-H Taskforce, and the National 4-H Trust, Collegiate 4-H should evaluate the need for Collegiate 4-H member representation within 5 years.

Final Outcome: Within 5 years, the National Collegiate 4-H Organization will have investigated the potential for representation of Collegiate 4-H by Collegiate 4-H members on 4-H related committees